



UOL Host acquires Insite's client portfolio

UOL's business unit acquires the portfolio of Brazil's 4th largest hosting company and moves towards the segment leadership

São Paulo, October 26, 2009 - UOL, Brazil's leading Internet provider, announces the acquisition of the client portfolio of Insite, one of the country's largest providers of webhosting services with over 55,000 clients. With this acquisition, the fifth in two years, UOL is moving towards the leadership in the webhosting segment.

Despite the acquisition of the hosting portfolio, Insite will remain in charge of operations and client services, now with the support of UOL's teams and infrastructure. As in the previous acquisitions, namely Plug In, Digiweb, SouthTech and CreativeHost, the transition will be made in a transparent manner for clients without affecting the services provided in any way.

According to Vinicius Pessin, Executive Officer of UOL Host, "UOL Host is recognized by the market as a synonym for quality services. When we acquire a new platform, we take advantage of the best it has to offer and consolidate the resources within what we have christened as the 'Super Hosting Platform'. Moreover, with this acquisition, we are continuing on the path to the leadership in hosting services in Brazil."

For further information, contact UOL Investor Relations:

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About UOL HOST

UOL HOST is a UOL company that provides complete solutions for website hosting, virtual store, email marketing, domain registration and data center corporate servers.

About UOL

UOL is Brazil's leading Internet portal with more than 27 million unique visitors and more than 4 billion page visits per month, according to Ibope. The pioneer of Internet in Brazil, UOL has 2.5 million paying subscribers for product, content and access services. It offers the most extensive content in Portuguese, with more than 1,000 journalism, information, entertainment and service channels. Credibility and innovation are the values of the company, which has the most comprehensive product and service platform in the Internet for online advertising, communication, e-commerce, hosting and security.